

ALPARQ®

BRING YOUR BUSINESS TO THE TOP





l'escalier indien

THE PRODUCT

The aerial park is a leisure park which is generally erected in a forest, but which can also be built in treeless settings by using wooden or steel poles. Both approaches (trees and poles) can also be combined.

Permanently perfectly secured, the visitor moves from one tree or from a pole to another by means of aerial components such as steel cables, ropes, wooden strands, rope ladders or zip lines. Each park offers a variety of courses at heights of between approximately 3 to 12 meters.

Combining pleasure, personal challenge, self-confidence, physical exercise and adrenaline while creating safe and memorable moments, this is what ALPARQ offers you through operating an aerial park. The concept is based on the following 6 essential points:

ALPARQ® OPPORTUNITY

ALPARQ PROVIDES AERIAL PARKS OPERATED ON A FRANCHISE BASIS.

CONCEPTUALIZATION



Analyzing the project feasibility depending on the technical characteristics of the environment in which the aerial park will be set up.

PLANNING



The development of plans, a detailed description of the different steps and a full budget of the project.

CONSTRUCTION



Building the aerial park with personnel that is locally hired, trained and managed by qualified and experienced technicians from Switzerland.

TRAINING



Training the park staff on technical aspects and safety which will be essential to a rigorous and professional running of the park.

SAFETY



A permanent concern at all stages of the project (Proven experience, equipment quality, certified fitters, training of fitting and operating staff, etc.).

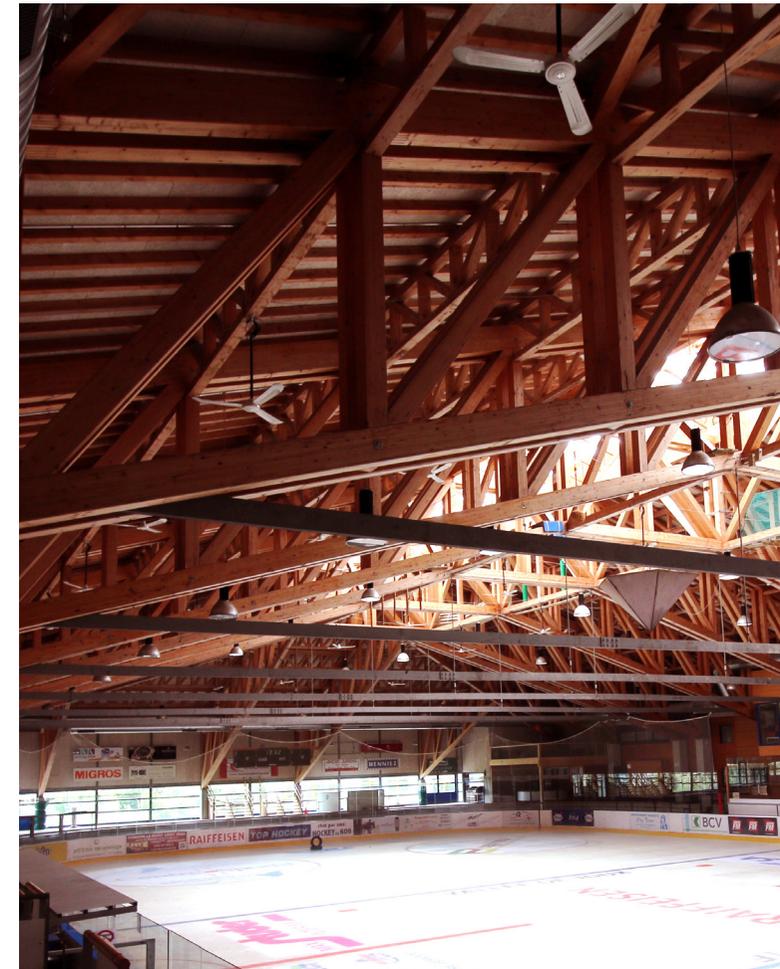
SUPPORT



Managing the park equipment maintenance through regular visits on site by our technicians and an annual audit of the installations and the procedures.

ADAPTABLE & FLEXIBLE

An aerial park can be located in the open air for example in a forest, on a beach or in a meadow, as well as on the inside in a shopping mall, in a dedicated hall or in a sports hall.





NO STANDARD SIZE

In order to appeal to the widest possible target audience, every aerial park consists of a variety of courses featuring differing difficulty levels. Thus, some courses are intended solely for young children, whereas others are reserved for adolescents or adults.

The aerial path between two trees is called a game. A course commonly consists of 10 to 20 games. Obviously, the size of a park is a function of the investor's objectives and constraints knowing that technically speaking there is no maximum size to a park. For example, the largest aerial park in Switzerland comprises 220 games!

PERMANENT OR MOBILE

An aerial park usually aims to remain in the same site on a permanent basis. However, an investor can also choose to operate a mobile park and move it from one city to another or from a shopping mall to another.

An aerial park can be attached to a larger leisure complex that offers visitors additional recreational opportunities such as football, ping pong and BBQ activities, among others. Such a set up can generate other revenue streams such as restaurant or drinks stands for the investor. Also, aerial parks are ideally suited to complement the offering of hotel complexes, private schools or sports centers.





SAFETY & EXPERTISE

For us, safety is paramount. Before embarking on a course, every visitor is fitted with safety equipment commonly used by mountaineers or specialists working at high elevations such as electricians on pylons or welders on steel structures.

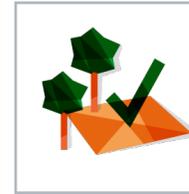
As a result, the visitor is permanently connected to a steel-cable retention system that prevents any risk of falling.



A VERY PROFITABLE INVESTMENT WHILE BEING AN EXCITING ADVENTURE.

- ▶ If you, as an entrepreneur, want to create a brand new successful project,
- ▶ If you are fascinated by this aerial park concept,
- ▶ If you feel like offering a fun physical activity targeted at all ages groups,
- ▶ If you wish to bring added value to your city or your region,
- ▶ If you want to offer your customers an outdoor activity that is completely ecofriendly,
- ▶ If you are ready to manage a leisure project that represents a true business opportunity...

...Then, do not hesitate to take the step and live this adventure with ALPARQ who will diligently accompany you throughout the project.



ENVIRONMENTAL FRIENDLINESS



SWISS KNOW-HOW & QUALITY



INTERNATIONAL EXPERTISE



ECONOMIC PROFITABILITY



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